



## REGISTRATION DEADLINE: October 5, 2018

### What is the Employees' Choice Awards?

Employees' Choice Awards is a long standing survey competition to determine who are the best employers in the National Capital Region. The process is managed by Best Companies Group (BCG) and winners are published by *Ottawa Business Journal*.

### Who is Best Companies Group?

Best Companies Group (BCG) is an independent research firm specializing in identifying and recognizing great places to work. BCG manages programs worldwide.

### Why participate?

By participating, you can find out if you are one of Ottawa's best employers! It can also result in significant organizational benefits for entrants:

**1) Heightened Company Pride.** If your company appears on the list, it could improve employee morale and retention.

**2) Public Relations and Marketing Advantage.** Companies can use the distinction to enhance recruiting efforts, increase the value of general marketing and improve reputations.

### 3) The Employee Feedback Report:

Participation includes BCG's Employee Feedback Report detailing the company's employee responses. Also included are employee comments and benchmark reports.

### Who can participate?

- For-profits, not-for-profits or government entities
- Publicly or privately held businesses
- Companies with 15+ employees working in Ottawa (NCR)
- Companies in business a minimum of one year

### Assessment Description

Employees complete a survey of in-depth statements using a scale of five points ranging from "Agree Strongly" to "Disagree Strongly." The survey also includes seven demographic and two open-ended questions.

### What does it cost?

# of NCR Employees	# Employees Surveyed	Online Fee <sup>(1)</sup>
15-24	All	\$695
25-99	All	\$720
100-199	All	\$820
200-499	Up to 250 <sup>(3)</sup>	\$870
500-2499	350 <sup>(3)</sup>	\$940
2500+	400 <sup>(3)</sup>	\$980

1) Fees are non-refundable 3) Employees are randomly selected

### Announcing & Recognizing the Winners!

Each company is notified of their status prior to the release of the winner rankings by the *Ottawa Business Journal*. Non-winning companies are not publicly revealed. Winners will be recognized at a special awards presentation on December 6, 2018

For more information or to register, visit the website below or call BCG at (877) 455-2159.

[www.EmployeesChoice.ca](http://www.EmployeesChoice.ca)

Brought to you by *Ottawa Business Journal*, *The Ottawa Chamber of Commerce*, and Best Companies Group