

2021 BEST PLACES TO WORK IN OTTAWA

REGISTRATION DEADLINE:

May 28, 2021

What is Best Places to Work in Ottawa?

This program is a survey competition to determine which participants are the best employers. The process is managed by Best Companies Group (BCG) and winners are published by the Ottawa Board of Trade.

What is Best Companies Group (BCG)?

Best Companies Group is an independent research firm specializing in identifying and recognizing great places to work. BCG manages programs worldwide, including the US, Canada, and the UK.

Why Participate?

By participating, you can find out if you are one of Ottawa's best employers! It can also result in significant organizational benefits for entrants:

- **Heightened Company Pride:** If your company appears on the list, it could improve employee morale and retention.
- **Public Relations and Marketing Advantage:** Organizations can use the distinction to enhance recruiting efforts, increase the value of general marketing and improve reputations.
- **The BCG Insights Report Package:** All participating companies will receive the results of the employee survey, identifying the strengths and weaknesses of their workplace according to what their employees had to say. The report package is used to identify opportunities that exist to build a better workplace.



Who Can Participate?

- Be a for-profit or not-for-profit business or public agency
- Be a publicly or privately held business
- Have a facility in Ottawa
- Must be in business a minimum of one year
- Have at least 15 full-time or part-time employees working in Ottawa
- Have at least \$100 million of institutional AUA

What Does It Cost?

# of Employees	# Employees Surveyed	CAN Dollars
15-24	All	\$750
25-99	All	\$774
100-199	All	\$875
200-499	Up to 250*	\$925
500-2499	350*	\$995
2500+	400*	\$1,035

Assessment Description

The process includes two surveys to gather detailed data about each participating company. BCG conducts the surveys, analyzes the data and determines the winners and rankings.

- **Part I – Employer Questionnaire (EQ):** The employer (main company contact) will complete this survey, detailing company policies, practices, benefits and demographics. The employer will be asked to complete the EQ online.
- **Part II – Employee Engagement & Satisfaction Survey (EES):** The employee survey is an in-depth set of statements (78) that employees will be asked to respond to on a 1-5 Likert scale of "Strongly Disagree" to "Strongly Agree". This section of the survey will also include two (2) open-ended questions, and seven (7) demographic questions. If e-mail and internet technology is not available for use by company employees, BCG also has paper surveys available.

Announcing & Recognizing the Winners!

The contact at each company is notified of their status prior to the release of the winner rankings in September. Non-winning organizations are not publicly revealed.

For more information or to register, please visit
www.EmployeesChoice.CA

or contact the program coordinator, Gemise James at
717-323-5214 or at GJames@BestCompaniesGroup.com